

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Applicant:** Dickerson, Jr.

**Conf. No.:** 6358

**Serial No.:** 09/940,974

**Art Unit:** 3624

**Filed:** 08/28/2001

**Examiner:** Loftis, Johnna Ronee

**Title:** METHOD AND SYSTEM FOR  
GENERATING VALUE  
PROPOSITION FOR A COMPANY  
IN AN INDUSTRY

**Docket No.:** END920010076US1  
(IBME-0026)

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT**

Sir:

**I. INTRODUCTORY COMMENTS**

This paper is being filed in response to the Decision on Appeal dated July 13, 2009. Reconsideration in view of the following is respectfully requested.